# Joint meeting Committees Urban Strategic Planning and Digital and Knowledge-based Cities

## Agenda of the meeting Rabat:
## 1st October 14:00 -18:00

## "Cities learning: ideas, methodologies and case of success"

**14:00** Meeting inauguration and introduction of the participants

**14:10** Presidents Reports on activities in 2013:

- **Ms. Ibone Bengoetxea,** Vice Mayor  of Bilbao and President of EUDEL, Basque Association of Municipalities
- **Mr. Miguel Lifschitz,** Ex Mayor Rosario **,** former president to the committee
- **Mr. James Nxumalo,** Mayor of Durban. Word of thanks for the Mayor of Rosario.
- **Mr. Jose Fortunati**, Mayor of Porto Alegre, new Co-President of the Committee of Urban Strategic Planning
- **Ms. Sara Hoeflich**, UCLG World Secretariat

**14.45   Report:  Focusing on the Intermediary Cities Agenda in 2013**

- **Ms. Jacquie Subban** to resume activities  and proposed recommendations to be debated in the session on Intermediary Cities and to be presented to the Executive Bureau

**15.00: Report:  Advancing the UCLG learning agenda**

- **Mr. Gilberto Perre and Mr Dionisio Cherewa,** FNP and ANAMM Brazil: Example Brazil-Mozambique cooperation
- Expectations on upcoming Peer learnings: **Bilbao Johannesburg**
- **Mr. Claudio Sule,** Progress Report "Ciudad Sur Strategy"

**15:20 Partners and members feedback:**
Un Habitat, Cities Alliance, International Labour Organization, Arquitects without borders, Salga

**15.44** Decisions and closing first part: New presidency committee strategic planning, suggestions for priorities for the year 2013 and 2014

**16.00     Coffee break**

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**16.30 Mr. Sogen Moodley,** Municipal Institute of Learning (MILE**):** Long term vision of the committee's role in learning

- What should be the role of committees?
- What should be the role of World Secretariat?

**16:40 Networking exercise: Upscaling The UCLG learning agenda.** What are the thematic priorities?

The main objective of the working session will be to define big "learning areas of priority" for the Cities and work in small groups to identify more specific needs "learning demands"... and define the way this learning demands con be satisfied.

As for the learning initiatives already in progress, cities have already shown their interest on learning areas such as: Smart governance (strategic leadership, strategic public management, financial management, etc.), Local economic development (economic corridor, smart economy), City Planning, CDS... among others.

It will also be discussed:

- Priorities
- What works and what not?

**17.15    Presentation of findings and conclusions**

**17:40  Proposals of partners and members upcoming activities for agenda 2014**

- **Famsi:** Promotion activities : Local Economic Development World  congress
- **Proposals of future activities or cooperation,** MAE France, Cities Alliance.  Medcities.
- **UN Habitat process of guidelines for urban planning**

**18.00    Closure of session**

**Background:**

The committee on Urban Strategic Planning has been constantly growing since it was established in the world congress in Jeju in 2007. The "City Future" project allowed the UCLG world secretariat to dedicate staff and funds to activities, that were prioritized in the meetings.

The **first product, the policy paper of urban strategic planning** reflected the diversity and experiences of the committee members on global level and helped to express the importance of local leadership for strategic urban development. The leadership of Rosario and its mayor Miguel Lifschitz over the first years was crucial for this consensus.

Further, the committee set up an important **peer learning agenda** that was especially successful in Africa, where cities continue to recognize the value of cooperation between equals as a competitive and innovative way to construct capacity and knowledge. Thanks to the leadership by the city of Durban, strengthened through close co-operation with MILE, this agenda became very innovative.

Recently, the committee had focused on the challenges and opportunities of Intermediary cities. A first event held in March in KwaDukuza and a second event in lleida June 2013 inspired UCLG and partners to pay more attention to this group of cities that plays important role in urban growth, economic and territorial balance and in national governance systems.

In the last years, coherence with the **Committee on mobility and Digital and Knowledge-based Cities** were identified. Particularly with the committee on **Digital and Knowledge-based Cities** joint events were organized, both committees engaged in peer learning.

**In Dakar, the committee of planning took 2 decisions that will need to be followed up.**

1. Focusing this year on strategic planning in Intermediary cities (IC)  to benefiting from knowledge and to position Intermediary  Cities in the activities and policy reflections of UCLG.
2. Envisaging the continuation of the committee to oversee UCLG city cooperation projects and the upcoming Africa agenda, involving a Brazilian city in the leadership


**The Committee on Digital and Knowledge-based Cities is also committed to strengthen the peer learning agenda.**

As a response to this need, the committee is working on the **creation of spaces**, both physical -through the organization of thematic working meetings-, and virtual –through the website and online debate forums- that can facilitate these learning exchanges.

Currently, **two learning programs** between cities are already in process, in issues related to the "Smart Cities". One is already in a more advanced stage and it is between **Bilbao and Bordeaux**, and the second one will begin soon and it is between **Bilbao and Johannesburg.**

Also, as mention before, in order to create spaces to facilitate and boost the exchange of knowledge and collaboration between cities, diverse **thematic and operative meetings are taking place**. Each working meeting will be **centered in one of the key areas of performance** identified during the elaboration of the "Smart Cities Study", which incorporates a "**holistic" vision of Smart City**, bringing together 6 key Areas of performance that affect the development of cities: economy, governance, people, mobility, environment and living.

These meetings allow having **a "real" exchange and debate** through the use of new networking methodologies such as "Mini BarCamp" that can facilitate the **interaction** between the participants, but also the identification of **collaboration projects.**

The **first working meeting held in May 2013 in Bordeaux was focused on the "Smart Economy"** axis and allowed the attendants to share vision and also debate new tendencies on issues related with the creation, attraction and retention of talent, the importance of boosting new merging sectors of activity especially the ones related to the new technologies, innovation and green technologies, the importance of creating and enable infrastructures and spaces for the business development and creativity in order to give support to the entrepreneurship, among others issues. *Access meeting report*

As a result **2 collaborations projects were proposed and are currently in progress**:

- **Project 1: How can cities link traditional and new ICT Industries?**
- **Project 2: Creation of spaces of collaboration for companies.**

In **2014** a working meeting on "**Smart governance**" is envisaged, including political participation services for citizenship, intelligent functioning of the administration.

> **We hope the Rabat meeting gives more opportunities to increase cooperation and identify coherence of the committees, as some of the leading cities feel not be optimally positioning the topics and being capable to be fully responsible for the delivery of outcomes.**

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