WIRELESS GLOBAL CONGRESS
WIRELESS BROADBAND ALLIANCE
DRIVING NEXT WIRELESS EXPERIENCE

LIVERPOOL
EXHIBITION CENTRE, UK
27 - 30 JUNE 2016

THE CONNECTED CITY
SUMMIT
Creating sustainable foundations
for Smart City deployments
#Createfuturenow

Connected City Summit, Liverpool Exhibition Centre, Liverpool (UK) 28th June 2016

WHAT IS CONNECTED CITY SUMMIT?

During the WBA Wireless Global Congress in Liverpool, the Wireless Broadband Alliance (WBA) in collaboration with the UCLG Committee of Digital and Knowledge-based Cities –chaired by the City of Bilbao- will host the Connected City Summit - with exclusive group of city officials, CIOs and industry leaders from appr. 100 cities - to discuss the developments of Connected City initiatives.

The event will take place on 28th June in Liverpool with a Welcome Drinks reception taking place on 27th June.

This Event expects to attract 200 city officials, CIOs and industry leaders from around the world.

WHO WILL ATTEND?

VIP attendees joining the WBA Wireless Global Congress will include senior executives from across all regions, including major operators (AT&T, China Telecom, NTT DOCOMO, Korea Telecom, Orange amongst others), global technology giants (Cisco, Intel, Google, Microsoft and others) as well as the CIOs and representatives from the WBA's Connected City Advisory Board such as Sao Paulo, New York, San Francisco, Singapore, Mexico City, Barcelona, Delhi and the Philippines).

WHAT WILL BE DISCUSSED?

The Connected Cities event aims to develop, share and promote thought leadership and practical frameworks for the social and economic development and sustainable operation of the Connected City ecosystem for the long term benefit of all stakeholders.

KEY TOPICS INCLUDE:

Digital Empowerment | Visions & Foundations for a Connected City | Best Practices and Case Studies for Connected Cities | How to unlock the Smart City potential?

Registration to the Connected City Summit for UCLG members has no cost.

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WBA and UCLG Partnership

WBA and United Cities and Local Governments Committee of Digital and Knowledge-based Cities (UCLG-CDC) work together on the development of Connected City initiatives. The partnership will play an integral role in the development of the Connected City Summit at the WBA Wireless Global Congress, taking place on 28th June in Liverpool.

UCLG Committee
Digital and Knowledge-based Cities

B
Bilbao

"Our cooperation with the Wireless Broadband Alliance is a perfect fit – we are both committed to the social and economic development of the Connected City ecosystem.

The Connected City Summit will be a great platform for cities from around the world to discuss and share their experiences, as well as help those in the early stages of development to execute smart city plans. We are excited to be working with the Wireless Broadband Alliance to drive awareness for global connectivity and help bridge the digital divide."

Mr. Xabier Ochandiano, City Councillor for the Economic Development, Commerce and Employment of the City of Bilbao, Presidency of the UCLG Committee of Digital and Knowledge-based Cities.

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Summit Overview

10:00 - 12:30   Keynote Session: Digital Empowerment

Supporting Sustainable City Growth and Development

Keynote speakers from Government, leading Cities, influential Industrial players and Operators will be setting the tone for the Connected City Summit by delivering their views on Digital Empowerment, and how Connected Cities can contribute to a sustainable city growth and lay the foundation for the development of Smart Cities.

13:30 - 15:00   Session 1

Visions and Foundations for a Connected City

With the global trend of continued city growth, city management is being challenged to both develop and sustainably manage their cities and city services. Increasing efficiencies in the management of those city services can be supported by establishing a Connected City, as a precursor to the creation of a Smart City.

This session will demonstrate which frameworks are currently being developed by cities, and what is the underlying vision on which these frameworks been based.

The WBA Connected City Advisory Board meeting will be held in the afternoon on the 27th June.

15:15 - 16:45   Session 2

Creating Sustainable Models - Best Practices and Case Studies for Connected Cities

The long-term success of a Connected and Smart City depends on the sustainability of its business case, and its potential to support citizens and city service deployments. Learnings from the past have taught us clearly that deployments cannot (solely) rely on public funding and that a clear and resilient business plan needs to be in place, based on a solid and future-proof technical roadmap.

Several speakers from around the globe will be presenting their strategies, results and learnings to the audience that will be further discussed in an open panel discussion with the attendees.

17:00 - 18:30   Session 3

Futureproofing the Vision – How to unlock the Smart City potential?

With the advent of the Internet of Things, city services are starting to improve and support efficiency, e.g. improving transport and mobility, economic development, health care, learning and personal development, etc.

To be a Connected City, the baseline assumption is that a city will need to have ubiquitous connectivity available. Public Wi-Fi is already being rolled out in several cities around the world, aimed to provide connectivity to citizens. Can it also be used to provide a baseline communications infrastructure for city services? What other options are available and how can we make them work together?

UCLG members interested in joining the WBA Connected City Advisory Board, please email: contactus@wballiance.com

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Engage with the
Wireless Global Congress

CONGRESS OVERVIEW

	Morning	Afternoon	Evening
Monday 27th June	WBA Members Meetings		
		Connected City Advisory Board (By Invitation Only)	Connected City Networking Reception (By Invitation Only)
Tuesday 28th June	WBA Members Meetings		
	Connected City Summit*		
		Vision 2020 Innovation Showcase	
		Exhibition	
Wednesday 29th June	Next Gen Wi-Fi Summit		
	Vision 2020 Innovation Showcase		Gala Dinner
	Exhibition		
Thursday 30th June	Wireless Innovation Summit		
	Vision 2020 Innovation Showcase		
	Exhibition		

* The Connected Cities Summit on 28th June is by invitation only.

REGISTRATION

Registration to the Connected City Summit **has no cost for UCLG members**.

There are a limited number of places available, so we recommend you to register as soon as possible.

UCLG members registered to the Connected City Summit will be also able to attend the WBA Wifi Global Congress.

Register at:

www.uclg-digitalcities.org/en/annual-event/liverpool-2016

Please note that each participant should take care of its own travel, visa and accommodation costs.

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