Urban Mobility Committee

United Cities and Local Governments
Cités et Gouvernements Locaux Unis
Ciudades y Gobiernos Locales Unidos

Comisión de *Ciudades Digitales y del Conocimiento*
Committee of *Digital and Knowledge-Based Cities*
Commission des *Villes Numériques et de la Connaissance*

UCLG Committe on Urban
Strategic Planning

MEETING REPORT

Date: **9 December 2011**
Place: **Palazzo Vecchio, Florence (Italy)**
Time: **13:30-16:45**

Co-Chair: **Mr.Wolfgang Schuster,** Mayor of Stuttgart
Co-Chair: **Ms. Subethri Moonsammy,** Head of Development Planning and
Management, Durban and **Ms. Mirta Levin,** Head of Planning, Rosario
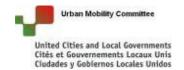Co-Chair: **Ms. Marta Ajuria,** City Councilor for Economic Affairs and Finances, Bilbao
and President of Cimubisa - Municipal Institute of Informatics

On the occasion of the UCLG World Council and Executive Bureau meeting, **a joint meeting,** for **the first time,** between the Committee of Digital and Knowledge-based Cities (Chaired by the City of Bilbao), the Committee on Strategic Urban Planning (Chaired by the City of Rosario) and the Committee on Urban Mobility (Chaired by the City of Stuttgart). 2011 took place **in the City of Florence, Italy** on 9 December. The Presidency of all three Committees believe that some of the issues discussed in the committees are closely related, and therefore, it was considered of great interest to work together with the main objective of identifying some possible common actions and projects.

The meeting was co-chaired by the representative from Bilbao City Hall, Ms. **Marta Ajuria,** City Councilor for Economic Affairs and Finances and President of Cimubisa - Municipal Institute of Informatics, **Mr.Wolfgang Schuster,** Mayor of Stuttgart, **Ms. Subethri Moonsammy,** Head of Development Planning and Management, Durban, and **Ms. Mirta Levin,** Head of Planning, Rosario. The meeting was attended by **more than 60 representatives** from cities, associations of local authorities and organizations from all over the world.

Part One of the meeting: Presentation of the participants and objectives of the meeting

During the first part of the meeting, the three Committees made a short presentation of their objectives and activities in 2011.

Committee on Strategic Urban Planning: It was explained that the President of the Committee, the City of Rosario, is currently experiencing a period of transition as elections had recently taken place. The Committee reported back on the celebration at the last Committee meeting in Mexico City during the III UCLG World Congress and 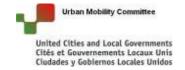how since then, the Committee has worked to promote the development of policy papers on innovation in the southern cities, to support alliances among cities, and to encourage the organization of diverse events.

In fulfilling these objectives, with the commitment of the City of Durban, the Committee has worked on the knowledge exchange of key issues that affect the southern cities, a review of schemes currently being developed, and dedicated mentoring between cities in the fields of strategic planning and housing. In a recent meeting in Sao Paulo, Brazil, the development of policies especially in cities from India and Southern Africa, where cities are experiencing rapid growth, was discussed. For the next year, the Committee wants to continue with its plan of activities with committed assistance from the Presidency to achieve more rigorous organization.

Committee on Urban Mobility: Mr. Wolfgang Schuster, Mayor of Stuttgart and President of the Committee, presented the Agenda21 for Mobility adopted by 86 countries. This Agenda presents issues such as connectivity and intermobility for everyone and not just for specific groups. The Committee organizes an annual event to show diverse experiences in the "Cities for Mobility Congress". The City of Stuttgart underlined the challenges and described progress on sustainability by showing the complexity and holistic approach of local leadership.

Committee of Digital and Knowledge-based Cities: Ms. **Marta Ajuria,** City Councilor for Economic Affairs and Finances and President of Cimubisa - Municipal Institute of Informatics, deputizing for the Committee President, reported how the Committee has worked hard with the aim of creating a cooperation platform to be integrated by Local Authorities to take advantage of the opportunities that the new information and communication technologies (ICT), innovation and knowledge bring, and to share, assimilate and adapt them to local needs, and create new opportunities for all cities and municipalities.

Urban Mobility Committee

United Cities and Local Governments
Cités et Gouvernements Locaux Unis
Ciudades y Gobiernos Locales Unidos

Comisión de *Ciudades Digitales y del Conocimiento*
Committee of *Digital and Knowledge-Based Cities*
Commission des *Villes Numériques et de la Connaissance*

UCLG Committe on Urban
Strategic Planning

In 2011, since the meeting held in Mexico City, the Committee has renewed the government body while maintaining the geographic balance: three new members have incorporated (Bordeaux, Suresnes and Stravropol). The Committee has organized diverse events related to ICT, innovation and knowledge management (Bilbao Web Summit, XII Latin American Meeting of Digital Cities, and Digital Week, among others). The development of Observatory tasks and updating the committee's website has continued, and publication has been encouraged (Reflection on technology and administrative modernization and the Smart Cities Studies among other activities (*see Annexure with the report of activities).*
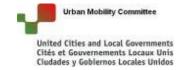
Part Two of the meeting: Presentation and invitation to join current initiatives and the construction of the "City of Proximity" concept

In the second part of the meeting, various cities presented the initiatives that they are currently implementing and invited the Meeting participants to join them.

Firstly, an initiative for a **European Charter on Strategic Planning** was proposed by the Mayor of Cuneo (Piemonte), **Alberto Valmaggia**, and he described the activities that are currently being carried out by the Recs Network of which he is President. This initiative is intended to stimulate interest and start discussion among European Mayors and urban policy makers on the drafting of a Charter on Strategic Planning and possibly strengthening of the Network of European Strategic Cities (RECS) with the aim of disseminating the method of Strategic Planning, best practices and innovative approaches. The expert responsible for developing the Charter, Mr **Roberto Camagni,** Politecnico de Milan, explained how, in times of crisis, the urban capacity and the potential to react relies on the capacity of local authorities to use the opportunity that the experience and capacity of citizens bring through the participation. To strengthen its strategy, a city should involve intermediate institutions, create new, bigger and holistic urban schemes that take into consideration the creation of "clusters" and "systems", provide the necessary conditions for creativity and innovation, and enhance relationships with external entities such as other cities or public organisations.

Thereafter, **Ms. Lisbeth Iverson,** representing the **City of Bergen,** presented the concept of "**City of proximity**". The concept refers to the key competences of local governments on spatial planning and urban development and the ability of local leaders to anticipate the demands with a systemic approach by integrating different dimensions.

After some debate on the above initiative, a document was produced which contained contributions from the three Committees and which was to be presented in the Executive Bureau meeting (*See annexure*). The term "City of Proximity" was said not only to refer to social and economic inclusion, but also in the sense of reinforcing the compact, multifunctional and inclusive city, allowing for self sustaining territorial units and preserving their identity. An issue of high importance is the integration of the African vision, as raised by the representative from the City of Durban, since the African Cities are currently growing and it is important that they keep themselves as "low carbon cities". However, as mentioned by the representatives of Laos, Cameroon and the Mayor of Johannesburg, it is important to create spaces of opportunity for everyone and therefore it requires special attention to be paid to governance. The Mayor of Malmo made some observations on how the way of evaluating successes, progress and development requires a review of the criteria in order to plan alternatives

to the economic indicators system. Lastly, the City of Bilbao presented the progress made in the development of the "**Smart Cities Study: First study on the situation of ICT, Innovation and Knowledge management in UCLG Members**". This study does NOT seek to make a ranking of Cities and its aim is to provide a reference document for UCLG members showing the current situation of the members in the areas of ICT, Innovation and knowledge. In order to get the information about the current situation of the members, a data collection form has been designed. Until that time, 28 cities from all over the world had participated in the study by sending their information; the Committee is currently working on the analysis of the information and it is expected to have a draft of the document completed during the first half of 2012. Participants at the Meeting were encouraged to take part in the study by returning the form with their information.

Third part of the meeting: Construction of a joint agenda

This part of the meeting was open for debate in order to allow the committees and attendants to propose actions and projects to be developed jointly by the committees.

In this sense, from the Committee of Digital and Knowledge-based Cities, it was proposed the creation of a cooperation/support platform between cities to create a "Cities mentoring programme". This platform would aim improving the quality of life of cities from all over the world by promoting the collaboration between the members to identify the strategies and innovative programmes of sustainable urban development and the exchange of experiences and knowledge.
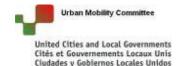
The Committee on Strategic Urban Planning encouraged the cities to take part of the mentoring activities that have given good results in Africa. From the Committee on Strategic Urban Planning introduces the project to be presented to Norway by UCLG. Cities Alliance underlines the importance of creating a team, especially on the African needs, intermediate and small cities.

In the last part of the meeting, the 3 committees presented the **activities to be developed for the next period 2012**.

As joint action towards Rio+20, the three committees will continue supporting UCLG on the "City of proximity" concept by:

- A short political statement
- Support specially the investigation, capacities and challenges that cities face against the cycle 21, especially in small and medium-size cities.
- A universal Framework to measure and promote practices in performances.
- Register and share practices and instruments
- Methods for cooperation

The Committee of Digital and Knowledge-based Cities confirmed its commitment for the next period to keep on working for the reinforcement of the Committee governance by boosting and strengthening the role of the committee members and to cooperate with other Committees and Working Groups especially with the Committee on Strategic Urban Planning and the Committee on Urban Mobility, with which it has begun to work during this first joint meeting.

The Committee will keep on supporting and promoting the organization and development of awareness events on the importance the implementation of ICT, Innovation and Knowledge management. The committee will keep on promoting the exchange of knowledge among the committee members and will continue working on the development of the "Smart Cities Study".

Attendants to the meeting:

Cities:

- Stuttgart City (Germany)
- Bilbao City (Spain)
- Bobigny City (France)
- Nantes City (France)
- Suresnes City (France)
- Nanterre City (France)
- Tel-Aviv Municipality (Israel)
- Palermo City (Italy
- Venice City (Italy)
- Teramo City (Italy)
- Barletta City (Italy)
- Torino City (Italy)
- Milano City (Italy)
- Bergen City (Norway)
- Utrecht City (Netherland)
- Malmo City (Sweden)
- Mandera City (Kenya)
- Marakwet District (Kenya)
- Kitui Municipality (Kenya)
- Masaku Municipality (Kenya)
- Durban City (South Africa)
- Metropolitan City of Daegu (South Korea)
- Gunsan City (South Korea)
- Taichung City (Taiwan)
- Taipei City (Taiwan)

Associations of Local Authorities:

- Arab Town Organization
- National Federation of Municipalities of Mexico (FENAMM)
- Association of Local Governments of South Africa (SALGA)
- National Confederation of Municipalities of Brazil (Brazil)

Other organizations:

- Network of Strategic Cities (RECS)
- European Agency of Co-development (CEO)
- United Nations Framework Convention of Climate Change (UNFCCC)
- SLK International
- Cities Alliance

UCLG:

- Committee of Social Inclusion, Participative Democracy and Human Rights
- UCLG Secretariat